CLAIMS

What I claim is:

1. A method for distributing location-relevant advertising information over a
5   wireless communications network to a system user comprising:

obtaining advertising information from advertisers, said advertising information including advertising content and GPS coordinates;

storing said advertising information in a database;

transmitting said advertising information to a receiver over a wireless
10   communications network, said receiver having an electronic display;

continually obtaining GPS coordinates of said at least one receiver;

comparing said receiver GPS coordinates with GPS coordinates contained in advertising information and determining proximity between said receiver GPS coordinates and advertising GPS coordinates; and

15   displaying advertising content for advertising information on said receiver electronic display based on proximity.

2. A method for distributing location-relevant advertising information according to claim 1, further including the steps of:

20   providing input to said receiver in the form of keywords;

comparing said keywords to keywords associated with said advertising information; and

displaying advertising content for advertising information on said receiver electronic display based on said input.

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3.   A method for distributing location-relevant advertising information according to claim 1, wherein said wireless communications network includes communications satellites.

5   4.   A method for distributing location-relevant advertising information over a wireless communications network to a system user comprising:

obtaining advertising information from advertisers, said advertising information including advertising content and GPS coordinates;

storing said advertising information in a database;

10   charging said advertisers a recurring fee for storing and transmitting said advertising information;

transmitting said advertising information to a receiver over a wireless communications network, said receiver having an electronic display;

continually obtaining GPS coordinates of said at least one receiver;

15   comparing said receiver GPS coordinates with GPS coordinates contained in advertising information and determining proximity between said receiver GPS coordinates and advertising GPS coordinates;

displaying advertising content for advertising information on said receiver electronic display based on proximity; and

20   charging a receiver user a subscription fee for receiving said advertising information.

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5.   A method for distributing location-relevant advertising information according to claim 4, further including the steps of:

providing input to said receiver in the form of keywords;

comparing said keywords to keywords associated with said advertising information; and

displaying advertising content for advertising information on said receiver electronic display based on said input.

6.   A method for distributing location-relevant advertising information according to claim 4, further including the step of prioritizing the display of advertising content based on fees paid by said advertisers.

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